Colleges & Universities

Easy-to-use multi-disciplinary mapping and reporting tool for students, faculty, researchers and administration.
Help students across disciplines understand geographic data without having to take a specialized class.

Use PolicyMap to bring sophisticated data, mapping and analytics to fields beyond traditional GIS and planning departments. From public health to sociology and law, students can use PolicyMap to create maps, reports and analyses to enable a deeper understanding of crucial areas in their fields.

**FEATURES**

- Simple mapping & reporting for data on demographics, health outcomes, housing conditions, transit access, environmental conditions and much more.
- Create community profile reports for any area you draw on the map.
- Upload your own address-level data to leverage against data already available in PolicyMap.
- Find areas that meet up-to-three criteria for site selection or to find hot spots.
- Download data for use in your own research, mapping and presentation tools.

**BENEFITS**

**GET INSTANT ACCESS TO THE WEB’S LARGEST PLACED-BASED DATA LIBRARY**

Explore maps and create custom reports of data related to demographics, real estate, health, jobs, the environment, education and more. Available data is continuously updated.

**FOCUS ON INTERPRETING DATA IN THE CLASSROOM**

Enable students to immediately bring a discussion of data into their work, without having to spend time learning a GIS tool.

**GAIN SIMPLE, SECURE ACCESS THROUGH YOUR UNIVERSITY LIBRARY**

Colleges and universities can purchase enterprise licenses for their libraries and make access to PolicyMap available to all library users via IP authentication. No login required.

“Having a platform that’s as robust as PolicyMap at student’s fingertips empowers them from a research perspective.”

-JESSICA DEEGAN
Adjunct Faculty for GIS in Housing Studies Program, College of Design, University of Minnesota
Enterprises licenses give your college or university library users access to PolicyMap's complete data warehouse as well as its full analytical and display capabilities. Create compelling maps, download data, compare data across locations, generate on-the-fly reports, run analytics and upload your own data. Access is made available simply through IP authentication; no login required.

### CUSTOMERS

- Michigan State University
- NYU
- Penn
- University of Minnesota
- Brown
- Berkeley

### ENTERPRISE LICENSES

At PolicyMap, we believe in the power of data to create change in communities and markets. Born at Reinvestment Fund, a catalyst for change in low-income communities, our background in public policy and community development underlies our mission and guides our products. To that end, we aggregate authoritative data from hundreds of public and proprietary sources and make it all accessible in a single place. Use it for coursework related to:

- Social sciences
- Urban studies and planning
- Geography
- Real estate
- Public health
- Community and economic development
- Public administration and policy
- Political science
- Education
- Environmental studies
- Business
- Economics and statistics
POLICYMAP unifies the web’s largest place-based data library with simple mapping and reporting tools. Our products take the legwork out of data collection and processing to make it easier for you to understand and make an impact on the places you value.

TRY POLICYMAP FREE
Request a one-month campus-wide trial by sending an email to info@policymap.com.

ONE PLACE - ALL THE DATA YOU NEED

DEMOGRAPHICS
Population, race and ethnicity, age, sex, language, foreign born, migration and immigration, households, families, elections, religion

INCOMES & SPENDING
Income, poverty, federal tax returns, economic mobility, location affordability, area median income, low mod, bankruptcy

HOUSING
Home sales, home values, rental units, residential buildings, vacancy, affordability, cost burdens, federal housing programs and more

LENDING
Mortgage lending by loan type, race and ethnicity and income, small business loans, farm loans, banking

QUALITY OF LIFE
Crime, environment, transit access, commute to work, energy, food access, libraries and nonprofits

JOBS
Unemployment, labor force, detailed workforce demographics, jobs and industries

EDUCATION
School enrollments and populations, educational attainment, revenues and expenditures, school and school district performance

HEALTH
Obesity, diabetes, infectious diseases, births, young mothers, prenatal care, uninsured populations, federal programs, health resources and local foods

FEDERAL GUIDELINES
New Markets Tax Credits (NMTC), Community Development Block Grant (CDBG), Community Reinvestment Act (CRA)

SELECT SOURCES

- Administrative Office of the U.S. Courts
- American Community Survey (ACS)
- Boxwood Means, Inc.
- Bureau of Labor Statistics
- Centers for Disease Control and Prevention (CDC)
- Centers for Medicare and Medicaid Services
- Community Development Financial Institutions (CDFI Fund)
- Community Reinvestment Act (CRA)
- Consumer Expenditure Survey
- Convenient Care Association
- Department of Housing and Urban Development (HUD)
- DHS Immigration Yearbook
- Economic Research Service (ERS)
- Environmental Protection Agency (EPA)
- FBI Uniform Crime Reports
- Federal Deposit Insurance Corporation (FDIC)
- Federal Emergency Management Agency (FEMA)
- Glenmary Research Center and Association of Statisticians of American Religious Bodies (ASARB)
- GreatSchools
- Health Resources and Services Administration (HRSA)
- Home Mortgage Disclosure Act (HMDA)
- HUD Low-Income Housing Tax Credit (LIHTC)
- IRS Statistics of Income
- Longitudinal Employer Household Dynamics (LEHD)
- National Center for Charitable Statistics (NCCS)
- National Credit Union Administration
- National Nursing Center Consortium
- National Oceanic and Atmospheric Association (NOAA)
- New America Foundation
- Non-Employer Statistics (NES)
- Occupational Employment Statistics (OES)
- OpenFlights.org
- Social Security Administration
- The Brookings Institution
- Reinvestment Fund Analytics and LSAs
- Trade Dimensions
- U.S. Election Atlas
- United States Department of Agriculture (USDA)
- Urban Mapping
- US Census
- US Election Atlas
- US Fish and Wildlife Service
- US Geological Survey (USGS)
- Valassis Lists