Public Libraries

Easy-to-use mapping and reporting tools for data on community-level demographics, education, occupations, transit access & more.
Plan strategically for your library services using up-to-date and relevant community data.

Use PolicyMap to ensure the future direction of your library is consistent with the needs of your community. Access tens of thousands of data points to create maps, reports and analyses designed to provide you with a deeper understanding of your changing community and help you plan successfully for the future of your library.

**BENEFITS**

**Get instant access to the web’s largest placed-based data library**
Explore maps and create custom reports of data related to demographics, transit access, occupations, family composition, education and more. Available data is continuously updated.

**Focus on interpreting data, not on time intensive data collection**
With tens of thousands of data points available for mapping and reporting, you can start analyzing your community from the moment you sign up.

**Upload your own patron data or program information**
Visualize where your patrons live on a map and identify demographic shifts in those neighborhoods.

**FEATURES**

- Create maps, tables, and reports.
- Create community profile or assessment reports for any area you draw on the map.
- Upload patron data or program information for targeted outreach and evaluation.
- Determine areas in need of a library, book mobile or other extended services through PolicyMap’s unique 3-Layer Mapping tool.
- Download data for use in your own research, mapping and presentation tools.

“*We want to maximize successful outcomes for our community, and yet we know we only have limited resources. This is exactly the kind of information we need to help guide our decision making.*”

-HOLLY MCCULLOUGH
Office of Programs and Partnerships
Carnegie Library of Pittsburgh
DATA FOR PUBLIC LIBRARIES

PolicyMap contains a wide array of community level data ranging from age characteristics, to education levels, to transit access, to school performance, to occupations, and family composition.

- Race & Ethnicity
- Age & Sex
- People with disabilities
- Foreign born populations
- Family types
- Sources of income
- Workforce characteristics
- School performance (Great Schools)
- Educational attainment

PUBLIC LIBRARY SOLUTIONS

A subscription gives you login access to PolicyMap's complete data warehouse as well as its full analytical and display capabilities. Create compelling maps, download data, compare data across locations, generate on-the-fly reports, run analytics and upload your own data.

Enterprises licenses allow you to make PolicyMap available to everyone in your library system.

PolicyMap can create branded mapping tools for your library or system, interactive maps for your website or feed data directly into your platform.
ONE PLACE - ALL THE DATA YOU NEED

DEMographics
Population, race and ethnicity, age, sex, language, foreign born, migration and immigration, households, families, elections, religion

INCOMES & SPENDING
Income, poverty, federal tax returns, economic mobility, location affordability, area median income, low mod, bankruptcy

HOUSING
Home sales, home values, rental units, residential buildings, vacancy, affordability, cost burdens, federal housing programs and more

LENDING
Mortgage lending by loan type, race and ethnicity and income, small business loans, farm loans, banking

QUALITY OF LIFE
Crime, environment, transit access, commute to work, energy, food access, libraries and nonprofits

JOBS
Unemployment, labor force, detailed workforce demographics, jobs and industries

EDUCATION
School enrollments and populations, educational attainment, revenues and expenditures, school and school district performance

HEALTH
Obesity, diabetes, infectious diseases, births, young mothers, prenatal care, uninsured populations, federal programs, health resources and local foods

FEDERAL GUIDELINES
New Markets Tax Credits (NMTC), Community Development Block Grant (CDBG), Community Reinvestment Act (CRA)

SELECT SOURCES

- Administrative Office of the U.S. Courts
- American Community Survey (ACS)
- Boxwood Means, Inc.
- Bureau of Labor Statistics
- Centers for Disease Control and Prevention (CDC)
- Centers for Medicare and Medicaid Services
- Community Development Financial Institutions (CDFI Fund)
- Community Reinvestment Act (CRA)
- Consumer Expenditure Survey
- Convenient Care Association
- Department of Housing and Urban Development (HUD)
- DHS Immigration Yearbook
- Economic Research Service (ERS)
- Environmental Protection Agency (EPA)
- FBI Uniform Crime Reports
- Federal Deposit Insurance Corporation (FDIC)
- Federal Emergency Management Agency (FEMA)
- Glenmary Research Center and Association of Statisticians of American Religious Bodies (ASARB)
- GreatSchools
- Health Resources and Services Administration (HRSA)
- Home Mortgage Disclosure Act (HMDA)
- HUD Low-Income Housing Tax Credit (LIHTC)
- IRS Statistics of Income
- Longitudinal Employer Household Dynamics (LEHD)
- National Center for Charitable Statistics (NCCS)
- National Credit Union Administration
- National Oceanic and Atmospheric Association
- (NOAA)
- New America Foundation
- Non-Employer Statistics (NES)
- Occupational Employment Statistics (OES)
- OpenFlights.org
- Social Security Administration
- The Brookings Institution
- Reinvestment Fund Analytics and LSAs
- Trade Dimensions
- U.S. Election Atlas
- United States Department of Agriculture (USDA)
- Urban Mapping
- US Census
- US Election Atlas
- US Fish and Wildlife Service
- US Geological Survey (USGS)
- Valassis Lists

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