Developing Data-Savvy Future Leaders

Easy-to-use multi-disciplinary data and mapping tool for colleges and universities.
PolicyMap brings sophisticated data, mapping, and analytics to fields beyond traditional GIS and planning departments. Students across disciplines—from Public Health to Sociology and Law—can gain a deeper understanding of how place matters in their fields.

**BENEFITS**

**ACCESS THE WEB’S LARGEST PLACE-BASED DATA LIBRARY**
Explore maps and find data on socioeconomic trends, community characteristics, health risks, and more up-to-date time series data.

**FOCUS ON INTERPRETING DATA IN THE CLASSROOM**
PolicyMap is easy to use, making it simple for students to start including maps and analysis in their work without having to spend time learning GIS software.

**GAIN SIMPLE, SECURE ACCESS THROUGH YOUR UNIVERSITY LIBRARY**
Colleges and universities can purchase enterprise licenses for their libraries and make access to PolicyMap available to all library users via IP authentication or SSO.

**FEATURES**
- Get time series data on schools, demographics, health, income, and more
- Create community profiles for any place
- Upload your own location data
- Use multiple filters to identify hot spots
- Download data to use in your own tools
- Store and share work by enabling individual accounts for students and faculty
- Have unlimited concurrent users

“Having a platform that’s as robust as PolicyMap at student’s fingertips empowers them from a research perspective.”

-JESSICA DEEGAN
Adjunct Faculty for GIS in Housing Studies Program, College of Design, University of Minnesota
RELEVANT DATA ACROSS DISCIPLINES
Explore a wide array of neighborhood-level data on PolicyMap, ranging from exclusive home sale data to election results, school performance, social determinants of health, transit access, and family composition. Use it for coursework and research related to:

- Sociology
- Urban Studies and Planning
- Geography
- Real Estate
- Public Health
- Nursing
- Psychology
- Social Work
- Public Administration and Policy
- Political Science
- Education
- Environmental Studies
- Business
- Economics
- Law

CUSTOMERS

MICHIGAN STATE UNIVERSITY  NYU  PENN

UNIVERSITY OF MINNESOTA  BROWN  BERKELEY

COLLEGE & UNIVERSITY SOLUTION

ENTERPRISE LICENSES
Enterprise licenses make PolicyMap available campus wide. It gives students and faculty access to PolicyMap's complete data warehouse as well as its full analytical and visualization capabilities. Access can be made available through IP authentication or SSO; no initial login required.
ONE PLACE - ALL THE DATA YOU NEED

**DEMOGRAPHICS**
Population, race and ethnicity, age, sex, language, foreign born, migration and immigration, households, families, elections, religion

**INCOME**
Income, poverty, federal tax returns, economic mobility, location affordability, area median income, low mod, bankruptcy

**HOUSING**
Home sales, home values, rental units, residential buildings, vacancy, affordability, cost burdens, federal housing programs

**LENDING**
Mortgage lending by loan type, race and ethnicity and income, small business loans, farm loans, banking

**QUALITY OF LIFE**
Crime, environment, transit access, commute to work, energy, food access, libraries and nonprofits

**ECONOMY**
Unemployment, labor force, detailed workforce demographics, jobs and industries

**EDUCATION**
School enrollments and populations, educational attainment, revenues and expenditures, school and school district performance

**HEALTH**
Drug overdoses, obesity, diabetes, infectious diseases, births, young mothers, prenatal care, uninsured populations, federal programs, health resources, local foods

**FEDERAL GUIDELINES**
Opportunity Zones, New Markets Tax Credits (NMTC), Community Development Block Grant (CDBG), Community Reinvestment Act (CRA)

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**SELECT SOURCES**

- Bureau of Labor Statistics (BLS)
- CDC Behavioral Risk Factor Surveillance System*
- CDFI Fund
- Census American Community Survey (ACS)
- Census Longitudinal Employer Household Dynamics (LEHD)
- Centers for Disease Control and Prevention (CDC)
- Centers for Medicare and Medicaid Services
- CDFI Fund
- Community Reinvestment Act (CRA)
- Convenient Care Association
- Department of Housing and Urban Development (HUD)
- Department of Homeland Security
- Environmental Protection Agency (EPA)
- FBI Uniform Crime Reports
- Federal Communications Commission (FCC)
- Federal Deposit Insurance Corporation (FDIC)
- Federal Emergency Management Agency (FEMA)
- Glenmary Research Center and Association of Statisticians of American Religious Bodies
- GreatSchools
- Health Resources and Services Administration (HRSA)
- Home Mortgage Disclosure Act (HMDA)
- HUD Low-Income Housing Tax Credit (LIHTC)
- Institute of Museum and Library Services (IMLS)
- IRS Statistics of Income
- National Center for Charitable Statistics (NCCS)
- National Credit Union Administration
- National Nursing Center Consortium
- Nielsen TDLinx
- Social Security Administration
- Substance Abuse and Mental Health Services Administration (SAMHSA)
- Reinvestment Fund
- U.S. Census Bureau
- U.S. Department of Agriculture (USDA)
- USDA Economic Research Service (ERS)
- USDA Rural Housing Service (RHS)
- U.S. Election Atlas
- U.S. Geological Survey (USGS)
- Valassis Lists
- Zillow*

* Unique to PolicyMap

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TRY POLICYMAP FREE
Request a campus-wide trial by sending an email to info@policymap.com.