Smarter Business Decisions through Data

Easy-to-use mapping tools for data on real estate, health, banking, jobs, federal incentives, demographics, and more.
Target and evaluate your potential investments without spending time looking for data.

Strategize around investments and site selection. Analyze market trends. Understand conditions on the ground in neighborhoods you’re investing in. Focus fully on what truly matters to your business – analyzing, not collecting and updating, data.

BENEFITS

SOLVE BUSINESS PROBLEMS WITH PREMIUM DATA
Instantly create maps and custom reports of data related to real estate, health, jobs, banking, education, demographics, and more. Data is refreshed continually.

TAKE ADVANTAGE OF FEDERAL INCENTIVES
With up-to-date boundaries on eligibility for New Markets Tax Credits (NMTC), Community Reinvestment Act (CRA), Opportunity Zones, Capital Magnet Fund, and more, you can target your investments to take advantage of federal programs.

GET NEIGHBORHOOD DATA FOR YOUR WHOLE PORTFOLIO
Upload a spreadsheet of projects, proposed developments, or assets, see how they measure up with neighborhood data, and seamlessly download that data for each location on the map.

FEATURES

✓ Target investments using maps of real estate, lending, federal incentives, and more.
✓ Create community profiles for any area you draw on the map.
✓ Upload your own location data to leverage against PolicyMap’s premium data.
✓ Find areas that meet criteria by layering multiple data indicators.
✓ Download data for use in your own research, mapping, and analysis tools.
✓ Access data through API, flat files, or iframe for integration with your website or business intelligence tool.

“PolicyMap serves as our one-stop shop for a wide variety of data sources and indicators—all on a user-friendly, multifunctional platform. It has enhanced our process and reduced the time required by staff to collect reliable, accurate and usable information for our strategic deliverables.”

-VALERIE HAYES
Planning Manager, Community Hospital Corporation
DATA ESSENTIAL TO BANKING, REAL ESTATE, DEVELOPERS, AND INVESTORS

PolicyMap contains expertly curated neighborhood level data ranging from transit access to home sales, school performance, jobs, and incomes.

- Sources of income
- Educational attainment
- Tax incentives
- Lending
- Broadband access
- Business vacancy
- Opportunity Zones
- Workforce characteristics
- School performance
- Home Sales (Zillow)*
- Tax incentive deployments*
- Infrastructure

* Exclusive to PolicyMap

COMMERCIAL SOLUTIONS

SUBSCRIPTIONS
Affordable access to PolicyMap's complete data warehouse, exclusive indicators, and advanced functionality.

ENTERPRISE LICENSES
PolicyMap access for everyone across departments in your company, with the ability to add and customize data to fit your needs.

INTEGRATED MAPPING TOOLS
Custom mapping tools, embedded interactive maps, and API tools for your website.
POLICYMAP is a benefit corporation whose mission is to make place-based data widely accessible in order to drive positive change in communities and markets across the US.

SEE HOW POLICYMAP CAN HELP YOU.

Call or email us for more information.
info@policymap.com      1-866-923-6277 (MAPS)

ONE PLACE - ALL THE DATA YOU NEED

DEMOGRAPHICS
Population, race and ethnicity, age, sex, language, foreign born, migration and immigration, households, families, elections, religion

INCOME
Income, poverty, federal tax returns, economic mobility, location affordability, area median income, low mod, bankruptcy

HOUSING
Home sales, home values, rental units, residential buildings, vacancy, affordability, cost burdens, federal housing programs

LENDING
Mortgage lending by loan type, race and ethnicity and income, small business loans, farm loans, banking

QUALITY OF LIFE
Crime, environment, transit access, commute to work, energy, food access, libraries and nonprofits

ECONOMY
Unemployment, labor force, detailed workforce demographics, jobs and industries

EDUCATION
School enrollments and populations, educational attainment, revenues and expenditures, school and school district performance

HEALTH
Drug overdoses, obesity, diabetes, infectious diseases, births, young mothers, prenatal care, uninsured populations, federal programs, health resources, local foods

FEDERAL GUIDELINES
Opportunity Zones, New Markets Tax Credits (NMTC), Community Development Block Grant (CDBG), Community Reinvestment Act (CRA)

SELECT SOURCES

• Bureau of Labor Statistics (BLS)
• CDC Behavioral Risk Factor Surveillance System*
• CDFI Fund
• Census American Community Survey (ACS)
• Census Longitudinal Employer Household Dynamics (LEHD)
• Centers for Disease Control and Prevention (CDC)
• Centers for Medicare and Medicaid Services
• CDI Fund
• Community Reinvestment Act (CRA)
• Convenient Care Association
• Department of Housing and Urban Development (HUD)
• Department of Homeland Security
• Environmental Protection Agency (EPA)
• FBI Uniform Crime Reports
• Federal Communications Commission (FCC)
• Federal Deposit Insurance Corporation (FDIC)
• Federal Emergency Management Agency (FEMA)
• Glenmary Research Center and Association of Statisticians of American Religious Bodies
• GreatSchools
• Health Resources and Services Administration (HRSA)
• Home Mortgage Disclosure Act (HMDA)
• HUD Low-Income Housing Tax Credit (LIHTC)
• Institute of Museum and Library Services (IMLS)
• IRS Statistics of Income
• National Center for Charitable Statistics (NCCS)
• National Credit Union Administration
• National Nursing Center Consortium
• Nielsen TDLinx
• Social Security Administration
• Substance Abuse and Mental Health Services Administration (SAMHSA)
• Reinvestment Fund
• U.S. Census Bureau
• U.S. Department of Agriculture (USDA)
• USDA Economic Research Service (ERS)
• USDA Rural Housing Service (RHS)
• U.S. Election Atlas
• U.S. Geological Survey (USGS)
• Valassis Lists
• Zillow*

* Unique to PolicyMap