Better Government through Data

Easy-to-use mapping tools for data on housing, health, jobs, demographics, real estate, and more.
By providing governments with an instant geographic data infrastructure, PolicyMap supports strategic planning, land bank activities, program development, impact assessment, grant writing, and public reporting. PolicyMap gives agencies at the federal, state, and local levels a software-as-a-service solution that makes creating data-rich maps simple, seamless, and cost-effective.

**BENEFITS**

**GET ACCESS TO EXPERTLY CURATED PUBLIC AND EXCLUSIVE MAPPED DATA**
Instantly create maps and custom reports of data related to real estate, job trends, education, demographics, and more. Data is continually updated.

**SHARE DATA BETWEEN DEPARTMENTS**
Foster interdepartmental collaboration with easy sharing of data across agencies. Shared data can be made public or kept secure.

**SHARE DATA WITH THE PUBLIC**
Give citizens easy access to pertinent data about their community, from demographic neighborhood data to local public amenities.

**FEATURES**

- Prioritize projects using maps of real estate, anchor institutions, assets, and more.
- Create community profiles for any area you draw on the map.
- Upload your own location data to leverage against PolicyMap's premium data.
- Find areas that meet criteria by layering multiple data indicators.
- Download data for use in your own research, mapping, and analysis tools.

“PolicyMap was the tool that made sense for quick, on-the-fly research... PolicyMap has opened us up to using data more efficiently.”

-JONATHAN CABRAL
Manager, Connecticut Housing Finance Authority
DATA CRITICAL TO LOCAL, STATE, AND FEDERAL GOVERNMENT AGENCIES

PolicyMap contains highly curated community level data ranging from transit access to housing markets, school performance, and tax incentives.

- Subsidized housing
- Race & ethnicity
- Age & sex
- People with disabilities
- Foreign born populations
- Family types
- Tax incentive deployments*
- Sources of income
- Workforce characteristics
- School performance (Great Schools)
- Home sales (Zillow)*
- Infrastructure

* Exclusive to PolicyMap

GOVERNMENT SOLUTIONS

SUBSCRIPTIONS

Affordable access to PolicyMap's complete data warehouse, exclusive indicators, and advanced functionality.

ENTERPRISE LICENSES

PolicyMap access for everyone across departments in your government, with the ability to add and customize data to fit your needs.

INTEGRATED MAPPING TOOLS

Custom mapping tools, embedded interactive maps, and API tools for your website.

GSA Schedule 70 | Contract #GS35F071GA
**ONE PLACE - ALL THE DATA YOU NEED**

**DEMOGRAPHICS**
Population, race and ethnicity, age, sex, language, foreign born, migration and immigration, households, families, elections, religion

**INCOME**
Income, poverty, federal tax returns, economic mobility, location affordability, area median income, low mod, bankruptcy

**HOUSING**
Home sales, home values, rental units, residential buildings, vacancy, affordability, cost burdens, federal housing programs

**LENDING**
Mortgage lending by loan type, race and ethnicity and income, small business loans, farm loans, banking

**QUALITY OF LIFE**
Crime, environment, transit access, commute to work, energy, food access, libraries and nonprofits

**ECONOMY**
Unemployment, labor force, detailed workforce demographics, jobs and industries

**EDUCATION**
School enrollments and populations, educational attainment, revenues and expenditures, school and school district performance

**HEALTH**
Drug overdoses, obesity, diabetes, infectious diseases, births, young mothers, prenatal care, uninsured populations, federal programs, health resources, local foods

**FEDERAL GUIDELINES**
Opportunity Zones, New Markets Tax Credits (NMTC), Community Development Block Grant (CDBG), Community Reinvestment Act (CRA)

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**SEE HOW POLICYMAP CAN HELP YOU.**

Call or email us for more information.
info@policymap.com  1-866-923-6277 (MAPS)

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**POLICYMAP**

**POLICYMAP** is a benefit corporation whose mission is to make place-based data widely accessible in order to drive positive change in communities and markets across the US.

**POLICYMAP.COM**

**CONTACT US**  info@policymap.com  1-866-923-6277 (MAPS)