Improving Community Health through Data

Easy-to-use mapping tools for data on social determinants of health, health outcomes, housing and environmental conditions, and more.
Use PolicyMap as a single point of entry to evaluate trends, access benchmarks, and strategically target interventions designed to improve health outcomes.

**BENEFITS**

**UNDERSTAND SOCIAL DETERMINANTS OF HEALTH**
Improve health outcomes by understanding the socioeconomic conditions and other social determinants of health in the communities in which you work.

**SIMPLIFY COMMUNITY HEALTH NEEDS ASSESSMENTS**
Create instant reports describing the people your hospital, system, or locality supports and bring insights to your Community Health Needs Assessment with our Community Health Report.

**LOCATE PARTNERS AND COMMUNITY ASSETS**
Identify existing community assets such as housing providers, schools, supermarkets, clinics, and others with whom to partner on your initiatives.

**LEVERAGE ADDITIONAL FUNDING OPPORTUNITIES**
Identify additional types of funding in your area such as Opportunity Zone or CRA Eligible census tracts.

**FEATURES**

- Identify gaps in service using maps of income, demographics, housing, education, health, and more.
- Create Community Health Reports, which include hundreds of indicators on healthcare access, health behaviors, outcomes, morbidity, mortality, food security, and social determinants of health.
- Upload your own location data like facilities, survey, and program locations.
- Find areas that meet criteria by layering multiple data indicators for site selection or to find hot spots.
- Download data for use in your own research, mapping, and analysis tools.

“PolicyMap serves as our one-stop shop for a wide variety of data sources and indicators—all on a user-friendly, multifunctional platform. It has enhanced our process and reduced the time required by staff to collect reliable, accurate and usable information for our strategic deliverables.”

- Valerie Hayes, Planning Manager at Community Hospital Corporation
DATA FOR IMPROVING COMMUNITY HEALTH

PolicyMap contains a wide array of community level health data, to help you improve outcomes and cut medical costs. Exclusive data at the census tract and zip code level give insights not possible with county-level data alone.

- Health risk and outcomes data*
- SNAP retail locations
- Limited Supermarket Access Areas*
- Health care spending*
- Insured and uninsured populations
- Hospitals, Federally Qualified Health Centers
- Supermarkets and farmers’ markets
- Chronic health conditions*
- Opioid use

* Exclusive to PolicyMap

COMMUNITY HEALTH SOLUTIONS

SUBSCRIPTIONS

Affordable access to PolicyMap's complete data warehouse, exclusive indicators, and advanced functionality.

ENTERPRISE LICENSES

PolicyMap access for everyone across departments in your organization or agency, with the ability to add and customize data to fit your needs.

INTEGRATED MAPPING TOOLS

Custom mapping tools, embedded interactive maps, and API tools for your website.
PolicyMap is a benefit corporation whose mission is to make place-based data widely accessible in order to drive positive change in communities and markets across the US.

Contact us:
info@policymap.com  1-866-923-6277 (MAPS)

See how PolicyMap can help you.

Call or email us for more information.
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\* Unique to PolicyMap