All the data you need. All in one place.

Easy-to-use data and mapping tools for community insights.
Discover the power of data

POLICYMAP

At PolicyMap, we believe in the power of data to create positive change in communities and markets. We combine a curated, comprehensive geographic data library with simple, powerful mapping and analytics tools. Whether you have mapping experience or not, with PolicyMap, you can visualize data to understand communities, make data-driven decisions, and solve problems.

We offer tens of thousands of customizable maps, including data on real estate, broadband infrastructure, demographics, and more from sources like Zillow, the Census, the Department of Housing and Urban Development, and GreatSchools.

FEATURES

- Access easy-to-use data and mapping tools
- Time series data on schools, demographics, health, income, and more
- Create community profiles for any place or custom area
- Upload your own location data
- Multiple filters to identify hot spots
- Download data to use in your own tools

OUR CUSTOMERS

BROWN    MacArthur Foundation    Neighborhood Preservation, Inc.
Carnegie Library of Pittsburgh    citi    USDA    City of Dallas

SUBSCRIPTIONS

Affordable access to PolicyMap’s complete data warehouse, exclusive indicators, and advanced functionality for individuals and small organizations, companies, and agencies.

ENTERPRISE LICENSES

PolicyMap access for everyone across departments in your university, government agency, company, or organization.

INTEGRATED MAPPING TOOLS

Custom mapping tools, embedded interactive maps, and API tools for your website.
City of Philadelphia

In Philadelphia, PolicyMap is powering the city's effort to share its local data (and PolicyMap's trove of preloaded data) across agencies in a single online resource.

It provides the city with a geographic data infrastructure that supports collaboration across departments to aid in strategic planning, program development, impact assessment, grant writing and public reporting in government.

"PolicyMap combines "the ease of using Google Maps with the ability to map thousands of different local and national datasets in seconds." -Mark Dodds, Policy and Planning Program Manager | City of Philadelphia

University of Delaware

PolicyMap takes sophisticated data, mapping and analytics and brings them to fields beyond traditional GIS and planning departments.

At the University of Delaware, students in sociology are learning about environmental justice through mapping socioeconomics and toxic cleanup sites in their communities.

"It is an absolutely phenomenal teaching tool. It's real data from real sources that students can use from anywhere that we can also manipulate." -Dr. Victor Perez, Associate Professor of Sociology | University of Delaware

NeighborWorks America

PolicyMap reduces the burden of data collection, strengthening capacity for social impact. It empowers nonprofits to make data-driven decisions and provide philanthropies with the tools they need to understand impact.

Nonprofits like NeighborWorks America use PolicyMap to track neighborhood health and stability, analyze and articulate the impact of grants, and advocate to stakeholders on the local level.

"PolicyMap is an analyst's best friend; a fusion of easy-to-use mapping with an intuitively organized, comprehensive library of datasets that will save any organization an absurd amount of time and effort." -Harry Segal, Innovation Manager | NeighborWorks America
ONE PLACE - ALL THE DATA YOU NEED

**DEMOGRAPHICS**
Population, race and ethnicity, age, sex, language, foreign born, migration and immigration, households, families, elections, religion

**INCOMES & SPENDING**
Income, poverty, federal tax returns, economic mobility, location affordability, area median income, low mod, bankruptcy

**HOUSING**
Home sales, home values, rental units, residential buildings, vacancy, affordability, cost burdens, federal housing programs and more

**LENDING**
Mortgage lending by loan type, race and ethnicity and income, small business loans, farm loans, banking

**QUALITY OF LIFE**
Crime, environment, transit access, commute to work, energy, food access, libraries and nonprofits

**ECONOMY**
Unemployment, labor force, detailed workforce demographics, jobs and industries

**EDUCATION**
School enrollments and populations, educational attainment, revenues and expenditures, school and school district performance

**HEALTH**
Obesity, diabetes, infectious diseases, births, young mothers, prenatal care, uninsured populations, federal programs, health resources and local foods

**FEDERAL GUIDELINES**
New Markets Tax Credits (NMTC), Community Development Block Grant (CDBG), Community Reinvestment Act (CRA)

SEE HOW POLICYMAP CAN HELP YOU.
Call or email us for more information.
info@policymap.com        1-866-923-6277 (MAPS)

POLICYMAP is a benefit corporation whose mission is to make place-based data widely accessible in order to drive positive change in communities and markets across the US.

POLICYMAP.COM

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