Improving Community Health through Data

Easy-to-use mapping tools and curated data on social determinants of health, health outcomes, housing and environmental conditions, and more.
Improve lives and save money by putting community health on the map.

Use PolicyMap as a single resource to evaluate trends, access benchmarks, identify areas of need, and strategically target interventions designed to improve health outcomes.

**BENEFITS**

**UNDERSTAND SOCIAL DETERMINANTS OF HEALTH**
Improve health outcomes by understanding the socioeconomic conditions and other social determinants of health in the communities in which you work.

**SIMPLIFY AND INFORM STRATEGIC COMMUNITY HEALTH PLANS AND ASSESSMENTS**
Create data rich Community Health Needs Assessments, Strategic Plans, Primary Care Needs Assessments and more.

**INFORM YOUR ORGANIZATION WITH MORE ACCURATE INSIGHTS**
Use exclusive data at the neighborhood and zip code level to gain insights into communities that aren't possible with county-level data alone.

**LOCATE PARTNERS AND COMMUNITY ASSETS**
Identify existing community assets such as housing providers, schools, supermarkets, clinics, and others with whom to partner on your initiatives.

**TARGET HEALTH EQUITY INVESTMENTS**
Strategically target investments, programs, and services to address community level health disparities.

**FEATURES**

- License data from more than 150 sources to feed data lakes and inform data analytics on health equity.
- Identify gaps in service using maps of income, demographics, housing, education, health, and more.
- Create Community Health Reports, which include hundreds of indicators on healthcare access, health behaviors, outcomes, morbidity, mortality, food security, and social determinants of health.
- Upload your own location data like facilities, survey, and program locations.
- Find areas that meet criteria by layering multiple data indicators for site selection or to find hot spots.
- Download data for use in your own research, mapping, and analysis tools.

“PolicyMap serves as our one-stop shop for a wide variety of data sources and indicators—all on a user-friendly, multifunctional platform. It has enhanced our process and reduced the time required by staff to collect reliable, accurate and usable information for our strategic deliverables.”

- Valerie Hayes, Planning Manager at Community Hospital Corporation
DATA FOR IMPROVING COMMUNITY HEALTH

PolicyMap contains a wide array of community level health data, to help you improve outcomes and cut medical costs. Exclusive data at the **census tract** and **zip code** level give insights not possible with county-level data alone.

- Health risk and outcomes data*
- SNAP retail locations
- Limited Supermarket Access Areas and Rural Food Access Investment Areas*
- Health care spending*
- Insured and uninsured populations
- Hospitals, Federally Qualified Health Centers
- Supermarkets and farmers’ markets
- Chronic health conditions*
- Opioid use

* Exclusive to PolicyMap

COMMUNITY HEALTH SOLUTIONS

SUBSCRIPTIONS

Affordable access to PolicyMap’s complete data warehouse, exclusive indicators, and advanced functionality.

ENTERPRISE LICENSES

PolicyMap access for everyone across departments in your organization or agency, with the ability to add and customize data to fit your needs.

INTEGRATED MAPPING TOOLS

Custom mapping tools and embedded interactive maps for your website.

DATA LICENSING

License timely and curated neighborhood level data from over 150 sources to gain greater insights into communities across the nation.
ONE PLACE - ALL THE DATA YOU NEED

PolicyMap’s trusted data and sophisticated mapping application are relied on by:

- Health Insurers
- Healthcare Systems
- Pharmaceutical Companies
- Public Health Departments
- Emergency Management Departments
- Non Profit Organizations
- Philanthropies
- Hospitals
- Industry Associations
- Data Analytics Engines
- Cross-Sector Collaboratives

POLICYMAP

is a benefit corporation whose mission is to make place-based data widely accessible in order to drive positive change in communities and markets across the US.

POLICYMAP.COM

Call or email us for more information.
info@policymap.com 1-866-923-6277 (MAPS)