



# Make collaboration easier across departments through data on maps.

By providing governments with an instant geographic data infrastructure, PolicyMap supports strategic planning, land bank activities, program development, impact assessment, grant writing, and public reporting. PolicyMap gives agencies at the federal, state, and local levels a software-as-a-service solution that makes creating data-rich maps simple, seamless, and cost-effective.

## BENEFITS

### GET ACCESS TO EXPERTLY CURATED PUBLIC AND EXCLUSIVE MAPPED DATA

Instantly create maps and custom reports of data related to real estate, job trends, education, demographics, and more. Data is continually updated.

### SHARE DATA BETWEEN DEPARTMENTS

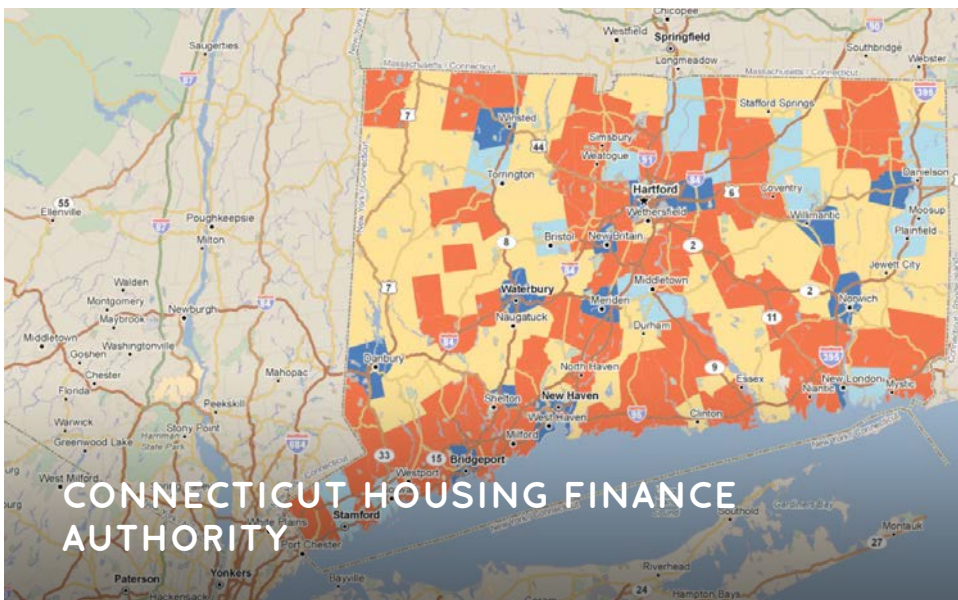
Foster interdepartmental collaboration with easy sharing of data across agencies. Shared data can be made public or kept secure.

### SHARE DATA WITH THE PUBLIC

Give citizens easy access to pertinent data about their community, from demographic neighborhood data to local public amenities.

## FEATURES

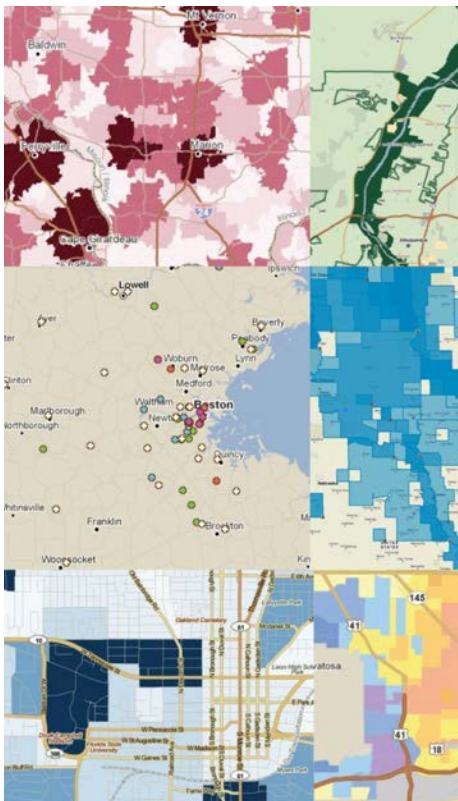
- ✓ Prioritize projects using maps of real estate, anchor institutions, assets, and more.
- ✓ Create community profiles for any area you draw on the map.
- ✓ **Upload your own location data** to leverage against PolicyMap's premium data.
- ✓ Find areas that meet criteria **by layering multiple data indicators**.
- ✓ **Download data** for use in your own research, mapping, and analysis tools.



*"PolicyMap was the tool that made sense for quick, on-the-fly research... PolicyMap has opened us up to using data more efficiently."*

**-JONATHAN CABRAL**  
Manager, **Connecticut Housing Finance Authority**





## DATA CRITICAL TO LOCAL, STATE, AND FEDERAL GOVERNMENT AGENCIES

PolicyMap contains highly curated community level data ranging from transit access to housing markets, school performance, and tax incentives.

- ✓ Subsidized housing
- ✓ Race & ethnicity
- ✓ Age & sex
- ✓ People with disabilities
- ✓ Foreign born populations
- ✓ Family types
- ✓ Tax incentive deployments\*
- ✓ Sources of income
- ✓ Workforce characteristics
- ✓ School performance (Great Schools)
- ✓ Home sales (Moody's Analytics)
- ✓ Infrastructure

## GOVERNMENT SOLUTIONS



### SUBSCRIPTIONS

Affordable access to PolicyMap's complete data warehouse, exclusive indicators, and advanced functionality.



### ENTERPRISE LICENSES

PolicyMap access for everyone across departments in your government, with the ability to add and customize data to fit your needs.



### INTEGRATED MAPPING TOOLS

Custom mapping tools, embedded interactive maps, and API tools for your website.

## ONE PLACE - ALL THE DATA YOU NEED



### DEMOGRAPHICS

Population, race and ethnicity, age, sex, language, foreign born, migration and immigration, households, families, elections, religion



### INCOME

Income, poverty, federal tax returns, economic mobility, location affordability, area median income, low mod, bankruptcy



### HOUSING

Home sales, home values, rental units, residential buildings, vacancy, affordability, cost burdens, federal housing programs



### LENDING

Mortgage lending by loan type, race and ethnicity and income, small business loans, farm loans, banking



### QUALITY OF LIFE

Crime, environment, transit access, commute to work, energy, food access, libraries and nonprofits



### ECONOMY

Unemployment, labor force, detailed workforce demographics, jobs and industries



### EDUCATION

School enrollments and populations, educational attainment, revenues and expenditures, school and school district performance



### HEALTH

Drug overdoses, obesity, diabetes, infectious diseases, births, young mothers, prenatal care, uninsured populations, federal programs, health resources, local foods



### FEDERAL GUIDELINES

Opportunity Zones, New Markets Tax Credits (NMTC), Community Development Block Grant (CDBG), Community Reinvestment Act (CRA)

## SELECT SOURCES

- Bureau of Labor Statistics (BLS)
- CDC Behavioral Risk Factor Surveillance System\*
- CDFI Fund
- Census American Community Survey (ACS)
- Census Longitudinal Employer Household Dynamics (LEHD)
- Centers for Disease Control and Prevention (CDC)
- Centers for Medicare and Medicaid Services
- CDFI Fund
- Community Reinvestment Act (CRA)
- Convenient Care Association
- Department of Housing and Urban Development (HUD)
- Department of Homeland Security
- Environmental Protection Agency (EPA)
- FBI Uniform Crime Reports
- Federal Communications Commission (FCC)
- Federal Deposit Insurance Corporation (FDIC)
- Federal Emergency Management Agency (FEMA)
- Glenmary Research Center and Association of Statisticians of American Religious Bodies
- GreatSchools
- Health Resources and Services Administration (HRSA)
- Home Mortgage Disclosure Act (HMDA)
- HUD Low-Income Housing Tax Credit (LIHTC)
- Institute of Museum and Library Services (IMLS)
- IRS Statistics of Income
- Moody's Analytics
- National Center for Charitable Statistics (NCCS)
- National Credit Union Administration
- National Nursing Center Consortium
- Nielsen TDLinX
- Social Security Administration
- Substance Abuse and Mental Health Services Administration (SAMHSA)
- Reinvestment Fund
- U.S. Census Bureau
- U.S. Department of Agriculture (USDA)
- USDA Economic Research Service (ERS)
- USDA Rural Housing Service (RHS)
- U.S. Election Atlas
- U.S. Geological Survey (USGS)
- Valassis Lists

\* Unique to PolicyMap

## SEE HOW POLICYMAP CAN HELP YOU.

Call or email us for more information.

[info@policymap.com](mailto:info@policymap.com) 1-866-923-6277 (MAPS)

POLICYMAP

**POLICYMAP** is a benefit corporation whose mission is to make place-based data widely accessible in order to drive positive change in communities and markets across the US.

[POLICYMAP.COM](http://POLICYMAP.COM)

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