Improving Community Development through Data

Easy-to-use mapping tools for data on housing, health, jobs, demographics, social needs, and more.
Focus your efforts and pinpoint areas of need, neighborhood by neighborhood.

Prioritize your programming using maps and data. PolicyMap reduces the burden of data collection, strengthening capacity for social impact. Track neighborhood health and stability, articulate the impact of grants, and advocate to stakeholders on the local level.

**BENEFITS**

**SOLVE LOCAL PROBLEMS WITH PREMIUM DATA**
Instantly create maps and custom reports of data related to real estate, community health, neighborhood change, job centers, demographics, and more. Data is refreshed continually.

**CREATE MORE COMPELLING GRANT APPLICATIONS**
Make the case for increased funding, and quantify the economic value of a housing or social services program.

**FOCUS ON INTERPRETING DATA, NOT ON TIME-INTENSIVE DATA COLLECTION**
With the data you need and no training required, you can start analyzing your community from the moment you sign up.

**FEATURES**

✓ Prioritize investments and programming using maps of lending patterns, community change, and social needs.

✓ Create community profiles for any area you draw on the map.

✓ **Upload your own location data** to leverage against PolicyMap's premium data.

✓ Find areas that meet specific criteria by **layering multiple data indicators**.

✓ **Download data** for use in your own research, mapping, and analysis tools.

PolicyMap allows community development corporations and neighborhood organizations “to have the Rosetta Stone of planning jargon to use it to speak that language better and advocate and have the information to make data-driven decisions that will improve their neighborhood using community-level input.”

-AUSTIN HARRISON
Program Manager, NPI
DATA NECESSARY FOR NONPROFITS AND COMMUNITY DEVELOPMENT

PolicyMap contains highly curated neighborhood level data ranging from transit access, to home sales, school performance, jobs, and family composition.

- Social Needs Index
- Nonprofit locations
- People with disabilities
- Foreign born populations
- Family types
- Tax incentive deployments*
- Life expectancy
- Workforce
- School performance (Great Schools)
- Educational attainment
- Anchor institutions
- Broadband access

* Exclusive to PolicyMap

NONPROFIT SOLUTIONS

**SUBSCRIPTIONS**
Affordable access to PolicyMap's complete data warehouse, exclusive indicators, and advanced functionality.

**ENTERPRISE LICENSES**
PolicyMap access for everyone across departments in your organization, with the ability to add and customize data to fit your needs.

**INTEGRATED MAPPING TOOLS**
Custom mapping tools, embedded interactive maps, and API tools for your website.
POLICYMAP is a benefit corporation whose mission is to make place-based data widely accessible in order to drive positive change in communities and markets across the US.

SEE HOW POLICYMAP CAN HELP YOU.

Call or email us for more information.
info@policymap.com    1-866-923-6277 (MAPS)