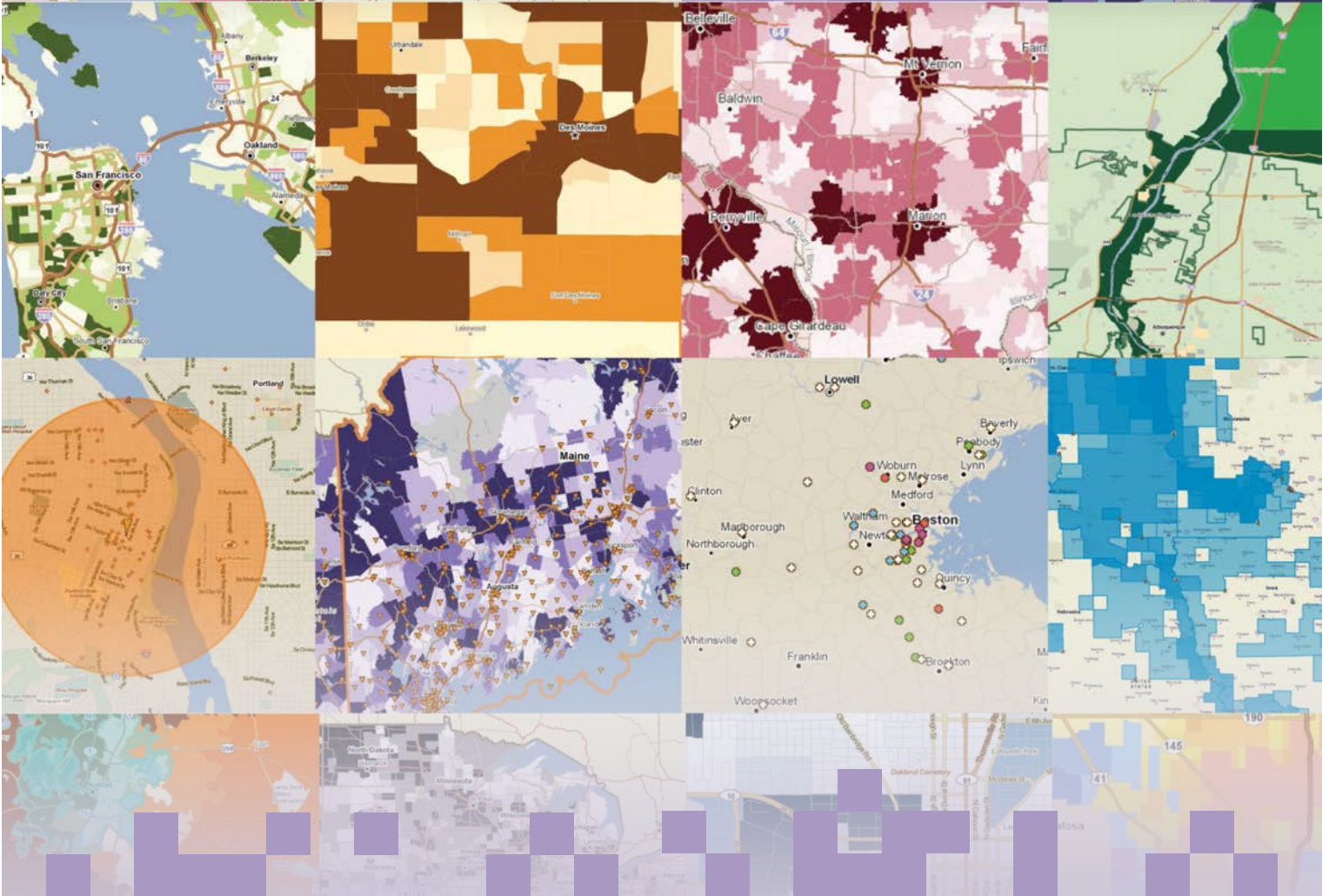


POLICYMAP



Improving Community Development through Data

Easy-to-use mapping tools for data on housing, health, jobs, demographics, social needs, and more.

Focus your efforts and pinpoint areas of need, neighborhood by neighborhood.

Prioritize your programming using maps and data. PolicyMap reduces the burden of data collection, strengthening capacity for social impact. Track neighborhood health and stability, articulate the impact of grants, and advocate to stakeholders on the local level.

BENEFITS

SOLVE LOCAL PROBLEMS WITH PREMIUM DATA

Instantly create maps and custom reports of data related to real estate, community health, neighborhood change, job centers, demographics, and more. Data is refreshed continually.

CREATE MORE COMPELLING GRANT APPLICATIONS

Make the case for increased funding, and quantify the economic value of a housing or social services program.

FOCUS ON INTERPRETING DATA, NOT ON TIME-INTENSIVE DATA COLLECTION

With the data you need and no training required, you can start analyzing your community from the moment you sign up.

FEATURES

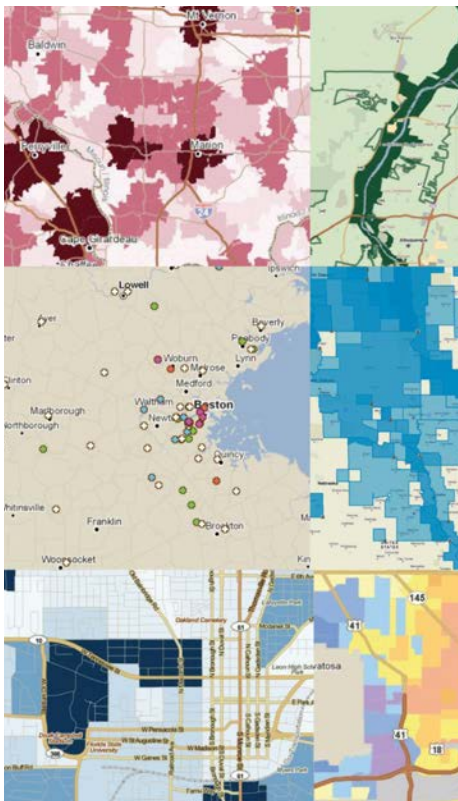
- ✔ Prioritize investments and programming using maps of lending patterns, community change, and social needs.
- ✔ Create community profiles for any area you draw on the map.
- ✔ **Upload your own location data** to leverage against PolicyMap's premium data.
- ✔ Find areas that meet specific criteria **by layering multiple data indicators.**
- ✔ **Download data** for use in your own research, mapping, and analysis tools.



NEIGHBORHOOD PRESERVATION, INC.

PolicyMap allows community development corporations and neighborhood organizations "to have the Rosetta Stone of planning jargon to use it to speak that language better and advocate and have the information to make data-driven decisions that will improve their neighborhood using community-level input."

-AUSTIN HARRISON
Program Manager, NPI



DATA NECESSARY FOR NONPROFITS AND COMMUNITY DEVELOPMENT

PolicyMap contains highly curated neighborhood level data ranging from transit access, to home sales, school performance, jobs, and family composition.

- ✓ Social Needs Index
- ✓ Nonprofit locations
- ✓ People with disabilities
- ✓ Foreign born populations
- ✓ Family types
- ✓ Tax incentive deployments*
- ✓ Life expectancy
- ✓ Workforce
- ✓ School performance (Great Schools)
- ✓ Educational attainment
- ✓ Anchor institutions
- ✓ Broadband access

* Exclusive to PolicyMap

NONPROFIT SOLUTIONS



SUBSCRIPTIONS

Affordable access to PolicyMap's complete data warehouse, exclusive indicators, and advanced functionality.



ENTERPRISE LICENSES

PolicyMap access for everyone across departments in your organization, with the ability to add and customize data to fit your needs.



INTEGRATED MAPPING TOOLS

Custom mapping tools, embedded interactive maps, and API tools for your website.

ONE PLACE - ALL THE DATA YOU NEED



DEMOGRAPHICS

Population, race and ethnicity, age, sex, language, foreign born, migration and immigration, households, families, elections, religion



INCOME

Income, poverty, federal tax returns, economic mobility, location affordability, area median income, low mod, bankruptcy



HOUSING

Home sales, home values, rental units, residential buildings, vacancy, affordability, cost burdens, federal housing programs



LENDING

Mortgage lending by loan type, race and ethnicity and income, small business loans, farm loans, banking



QUALITY OF LIFE

Crime, environment, transit access, commute to work, energy, food access, libraries and nonprofits



ECONOMY

Unemployment, labor force, detailed workforce demographics, jobs and industries



EDUCATION

School enrollments and populations, educational attainment, revenues and expenditures, school and school district performance



HEALTH

Drug overdoses, obesity, diabetes, infectious diseases, births, young mothers, prenatal care, uninsured populations, federal programs, health resources, local foods



FEDERAL GUIDELINES

Opportunity Zones, New Markets Tax Credits (NMTC), Community Development Block Grant (CDBG), Community Reinvestment Act (CRA)

SELECT SOURCES

- Bureau of Labor Statistics (BLS)
- CDC Behavioral Risk Factor Surveillance System*
- CDFI Fund
- Census American Community Survey (ACS)
- Census Longitudinal Employer Household Dynamics (LEHD)
- Centers for Disease Control and Prevention (CDC)
- Centers for Medicare and Medicaid Services
- CDFI Fund
- Community Reinvestment Act (CRA)
- Convenient Care Association
- Department of Housing and Urban Development (HUD)
- Department of Homeland Security
- Environmental Protection Agency (EPA)
- FBI Uniform Crime Reports
- Federal Communications Commission (FCC)
- Federal Deposit Insurance Corporation (FDIC)
- Federal Emergency Management Agency (FEMA)
- Glenmary Research Center and Association of Statisticians of American Religious Bodies
- GreatSchools
- Health Resources and Services Administration (HRSA)
- Home Mortgage Disclosure Act (HMDA)
- HUD Low-Income Housing Tax Credit (LIHTC)
- Institute of Museum and Library Services (IMLS)
- IRS Statistics of Income
- Moody's Analytics
- National Center for Charitable Statistics (NCCS)
- National Credit Union Administration
- National Nursing Center Consortium
- Nielsen TDLinX
- Social Security Administration
- Substance Abuse and Mental Health Services Administration (SAMHSA)
- Reinvestment Fund
- U.S. Census Bureau
- U.S. Department of Agriculture (USDA)
- USDA Economic Research Service (ERS)
- USDA Rural Housing Service (RHS)
- U.S. Election Atlas
- U.S. Geological Survey (USGS)
- Valassis Lists

* Unique to PolicyMap

SEE HOW POLICYMAP CAN HELP YOU.

Call or email us for more information.

info@policymap.com 1-866-923-6277 (MAPS)

POLICYMAP

POLICYMAP is a benefit corporation whose mission is to make place-based data widely accessible in order to drive positive change in communities and markets across the US.

POLICYMAP.COM

CONTACT US info@policymap.com 1-866-923-6277 (MAPS)