POLICYMAP

Public Libraries

Easy-to-use mapping tools for data on community-level demographics, education, jobs, transit access, and more.

Plan strategically for your library services using up-to-date and relevant community data.

Use PolicyMap to ensure the future direction of your library is consistent with the needs of your community. Access tens of thousands of data points to create maps, reports, and analyses designed to provide you with a deeper understanding of your changing community and help you plan successfully for the future of your library.

BENEFITS

GET ACCESS TO EXPERTLY CURATED AND EXCLUSIVE PLACE-BASED DATA

Explore maps and create custom reports of data related to demographics, transit access, occupations, family composition, education, and more. Data is refreshed continually.

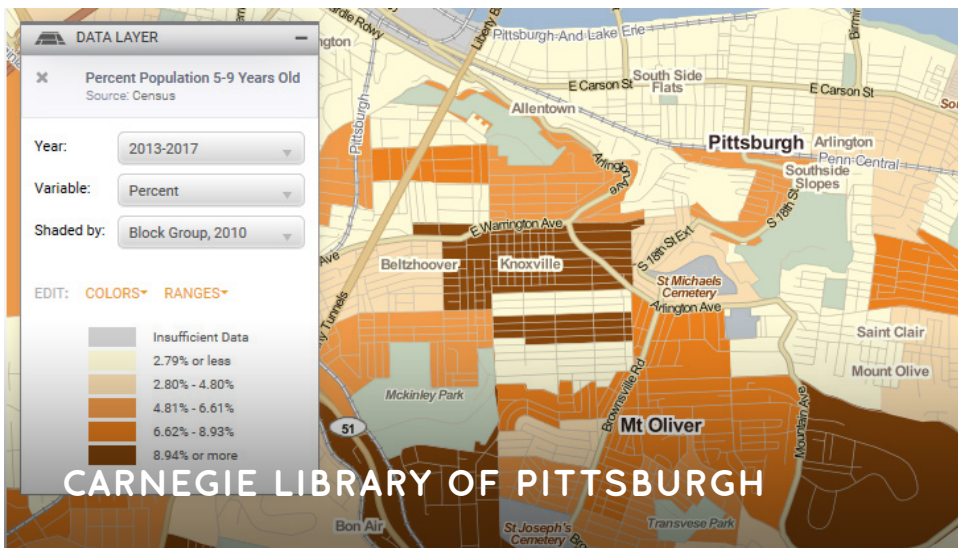### FOCUS ON INTERPRETING DATA, NOT ON TIME INTENSIVE DATA COLLECTION

With our authoritative, current data library, you can start analyzing your community from the moment you sign up. No training required.

UPLOAD YOUR OWN PATRON DATA OR PROGRAM INFORMATION

Visualize where your patrons live on a map and identify demographic shifts and social needs in those neighborhoods.
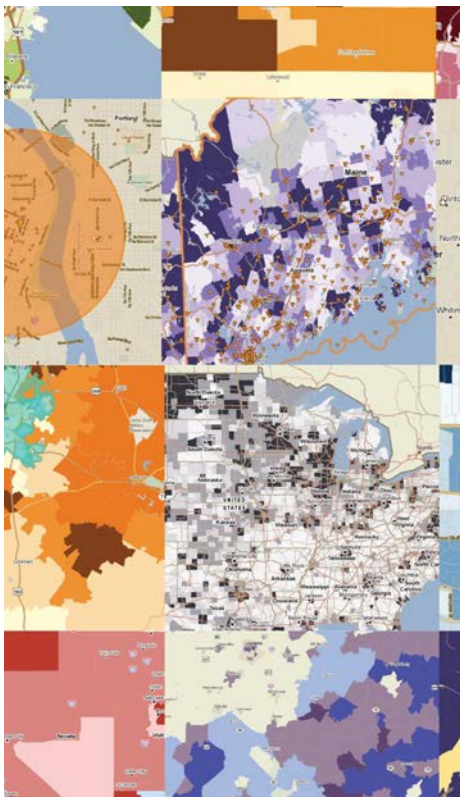
FEATURES

- ✓ Create maps, tables, and reports of your service area.

- ✓ Create community profile or assessment reports for any area you draw on the map.

- ✓ Upload patron data or program information for targeted outreach and evaluation.

- ✓ Determine areas in need of a library, book mobile, or other extended services by layering multiple data indicators.

- ✓ Download data for use in your own research, mapping, and analysis tools.

DATA LAYER

Percent Population 5-9 Years Old
Source: Census

Year: 2013-2017
Variable: Percent
Shaded by: Block Group, 2010

EDIT: COLORS▾ RANGES▾

Insufficient Data
2.79% or less
2.80% - 4.80%
4.81% - 6.61%
6.62% - 8.93%
8.94% or more

CARNEGIE LIBRARY OF PITTSBURGH

"We want to maximize successful outcomes for our community, and yet we know we only have limited resources. This is exactly the kind of information we need to help guide our decision making."

-HOLLY MCCULLOUGH
Office of Programs and Partnerships
Carnegie Library of Pittsburgh

DATA ESSENTIAL TO PUBLIC LIBRARIES

PolicyMap contains a wide array of community level data ranging from age characteristics, to education levels, to transit access, to school performance, to occupations, and family composition.

- ✔ Race & Ethnicity
- ✔ Age & Sex
- ✔ People with disabilities
- ✔ Foreign born populations
- ✔ Family types
- ✔ Internet usage

- ✔ Sources of income
- ✔ Workforce characteristics
- ✔ School performance (Great Schools)
- ✔ Educational attainment
- ✔ Broadband access

PUBLIC LIBRARY SOLUTIONS

SUBSCRIPTIONS

Affordable staff access to PolicyMap's complete data warehouse, exclusive indicators, and advanced functionality.

ENTERPRISE LICENSES

PolicyMap access for all library patrons, with the ability to add and customize data to fit your needs.

INTEGRATED MAPPING TOOLS

Custom mapping tools, embedded interactive maps, and API tools for your website.

ONE PLACE - ALL THE DATA YOU NEED

DEMOGRAPHICS
Population, race and ethnicity, age, sex, language, foreign born, migration and immigration, households, families, elections, religion

INCOME
Income, poverty, federal tax returns, economic mobility, location affordability, area median income, low mod, bankruptcy

HOUSING
Home sales, home values, rental units, residential buildings, vacancy, affordability, cost burdens, federal housing programs

LENDING
Mortgage lending by loan type, race and ethnicity and income, small business loans, farm loans, banking

QUALITY OF LIFE
Crime, environment, transit access, commute to work, energy, food access, libraries and nonprofits

ECONOMY
Unemployment, labor force, detailed workforce demographics, jobs and industries

EDUCATION
School enrollments and populations, educational attainment, revenues and expenditures, school and school district performance

HEALTH
Drug overdoses, obesity, diabetes, infectious diseases, births, young mothers, prenatal care, uninsured populations, federal programs, health resources, local foods

FEDERAL GUIDELINES
Opportunity Zones, New Markets Tax Credits (NMTC), Community Development Block Grant (CDBG), Community Reinvestment Act (CRA)

SELECT SOURCES

- Bureau of Labor Statistics (BLS)
- CDC Beharioral Risk Factor Surveillance System*
- CDFI Fund
- Census American Community Survey (ACS)
- Census Longitudinal Employer Household Dynamics (LEHD)
- Centers for Disease Control and Prevention (CDC)
- Centers for Medicare and Medicaid Services
- CDFI Fund
- Community Reinvestment Act (CRA)
- Convenient Care Association
- Department of Housing and Urban Development (HUD)
- Department of Homeland Security
- Environmental Protection Agency (EPA)
- FBI Uniform Crime Reports
- Federal Communications Commission (FCC)
- Federal Deposit Insurance Corporation (FDIC)
- Federal Emergency Management Agency (FEMA)
- Glenmary Research Center and Association of Statisticians of American Religious Bodies
- GreatSchools
- Health Resources and Services Administration (HRSA)
- Home Mortgage Disclosure Act (HMDA)
- HUD Low-Income Housing Tax Credit (LIHTC)
- Institute of Museum and Library Services (IMLS)
- IRS Statistics of Income
- Moody's Analytics
- National Center for Charitable Statistics (NCCS)
- National Credit Union Administration
- National Nursing Center Consortium
- Nielsen TDLinx
- Social Security Administration
- Substance Abuse and Mental Health Services Administration (SAMHSA)
- Reinvestment Fund
- U.S. Census Bureau
- U.S. Department of Agriculture (USDA)
- USDA Economic Research Service (ERS)
- USDA Rural Housing Service (RHS)
- U.S. Election Atlas
- U.S. Geological Survey (USGS)
- Valassis Lists

* Unique to PolicyMap

SEE HOW POLICYMAP CAN HELP YOU.

Call or email us for more information.
info@policymap.com   1-866-923-6277 (MAPS)

POLICYMAP

POLICYMAP is a benefit corporation whose mission is to make place-based data widely accessible in order to drive positive change in communities and markets across the US.

POLICYMAP.COM

CONTACT US   info@policymap.com   1-866-923-6277 (MAPS)