

# Data and Mapping for Community Development

How PolicyMap empowers CDFIs, CDCUs, government agencies, and community and economic development organizations to strategically expand economic opportunity in disadvantaged areas:



## Data Analysis and Visualization

Demographics, housing, education, income, employment, and more. Easily combined with your own project data.



## Market Research

Quickly assess the feasibility of potential investments or projects.



## Targeting Investments

Prioritize based on poverty rates, access to affordable housing, minority concentrations, program eligibility, and other neighborhood characteristics and market trends.



## Partnerships and Collaboration

Identify important resources and existing partners on the ground to support program implementation.



## Grant Writing

PolicyMap can help CDFIs, CDCUs and other development nonprofits with their GGRF-related grant applications



## Compliance and Reporting

Ensure compliance with requirements set by regulatory agencies and investors.



## Save Time & Money

Streamlined data access, analysis, and decision-making for more efficient operation, minimizing time and resource expenditures.



# Designed by and for CDFIs

Founded & incubated  
within a CDFI,  
Reinvestment Fund, in  
2008, before transitioning  
to a for-profit small  
business and benefit  
corporation in 2018.

170+

PUBLIC AND  
PRIVATE SOURCES

75k+

INDICATORS



Neighborhood-Level Analysis



Authoritative and Relevant



Continuously Updated

## DATA OVERVIEW

Below is a sampling of the data available within PolicyMap. A complete list of data and sources available upon request.

- **Demographics:** Census, ACS, Tribal Areas
- **Market Trends:** Vacancy, Mortgage and Mortgage Denials, Home Sales, Small Business Lending, Small Business Concentrations
- **Eligibility:** NMTC, CDFI Investment Areas, Disadvantaged Communities, Community Reinvestment Act, CDBG Program, HUD Qualified Census Tracts & Difficult to Develop Areas, Opportunity Zones
- **Affordable Housing:** LIHTC and Subsidized Housing, Low and Moderate Income Areas, Homeowner and Renter Affordability, Small Area Fair Market Rent
- **Climate:** Climate and Economic Justice Screening Tool (CEJST), FEMA Flood Risks and Disaster Designations, Social Vulnerability and Resilience
- **Social Determinants of Health:** Transportation Access, Healthy Food Access, Access to Healthcare, Health Conditions, Internet Access, Healthcare Infrastructure
- **Community Assets:** Nonprofit Locations, Schools, Grocery Stores, Pharmacies, Healthcare Facilities, Libraries

**ANNUAL  
SUBSCRIPTION  
OPTIONS**

**SaaS Platform**  
*cloud-based; subscription  
for individual, team, or  
enterprise*

**Bulk Data**  
*via flat file, API,  
or Snowflake*

**Partner Portal**  
*provide access for your  
partners or members*

**Custom Solutions**  
*consulting and custom  
development*