## POLICYMAP

# Empower Your Community: PolicyMap for Public Library Patrons

By providing critical data and mapping tools, PolicyMap helps patrons—whether small business owners, students, or community advocates—make informed decisions and better understand their communities.



COMMUNITY PROFILES



**HOUSING** 



WORKFORCE CHARACTERISTICS



HEALTH



CONSUMER
SPENDING HABITS

#### **About Our Public Library Patron Tool**

PolicyMap for Public Library Patrons brings robust data and intuitive mapping tools to libraries across the United States. With access to thousands of datasets spanning demographics, housing, education, health, economy, and more, library patrons can explore, analyze, and visualize geographic data—all with just a library card.

### Who Can Benefit from PolicyMap in Public Libraries?

Entrepreneurs: Conduct market research

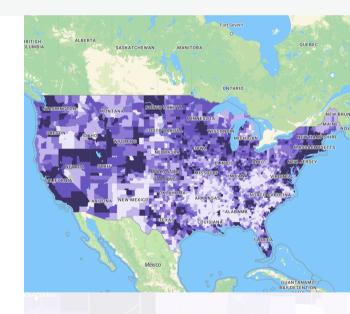
Small Nonprofits: Strengthen grant proposals

Students & Researchers: Use reliable datasets for projects

Community Advocates: Map resources and challenges

Job Seekers: Explore workforce trends

Home Buyers: Analyze neighborhoods and affordability



#### Accessible Anywhere, Anytime

- Create Stunning Maps
- · Access Thousands of Datasets
- Generate Community Reports
- Onsite and Remote Access