

DATA TO DRIVE IMPACTFUL & EQUITABLE GROWTH

Prioritize investments that maximize community resilience & economic opportunity.

Identify Housing Needs

- Use data on housing costs, rent burdens, and HUD-assisted housing to target areas needing affordable housing projects
- Map vacant or abandoned properties for redevelopment opportunities
- Identify low homeownership areas to support first-time homebuyer programs or housing equity initiatives

Assess Economic Development Potential

- Use data on employment, industries, and education to guide workforce development efforts
- Analyze consumer spending and retail leakage to pinpoint opportunities for new businesses
- Map transportation, broadband, and utilities to prioritize infrastructure investments

Address Community Needs & Resources

- Analyze population trends, income levels, and age distributions
- Incorporate climate data on urban heat islands, flood- and fire-prone areas, and more for resilient planning
- Leverage social determinants of health (SDOH) data to reduce housing and economic disparities

POLICYMAP SUPPORTS:



Economic Development Corporations (EDCs)



Public Housing Authorities (PHAs)



City, County, State, and Federal Government Agencies



Regional Planning Organizations



Affordable Housing Developers



Nonprofit Housing Organizations



Advocacy Groups and Think Tanks

NOW ON POLICYMAP

Housing Gap
Estimates from
MOODY'S

Join hundreds of organizations that map their success with PolicyMap.

Tennessee Housing
Development Agency

rihousing
Invest. Build. Believe.

PURPOSE
BUILT
COMMUNITIES
Changing neighborhoods. Changing lives.

City of Dallas

ALABAMA HOUSING
FINANCE AUTHORITY

NYU
Furman
Center

City of
Philadelphia

170+PUBLIC AND
PRIVATE SOURCES**75k+**

INDICATORS

OUR SOLUTIONS

Online Platform

*cloud-based; annual
subscription for
individual, team,
or enterprise*

Bulk Data

*via flat file, API,
or Snowflake*

Embed & Share

*add our maps and
data to your website*

Partner Portal

*provide access for your
partners or members*

Dashboards & Reports

*communicate
actionable
data insights*

Custom Solutions

*consulting and
custom development*

SELECT DATA SOURCES

- Bureau of Labor Statistics (BLS)
- CDFI Fund
- Census American Community Survey (ACS)
- CANDID
- Census Longitudinal Employer Household Dynamics (LEHD)
- Centers for Disease Control and Prevention (CDC)/PLACES
- Centers for Medicare and Medicaid Services
- Claritas
- Community Reinvestment Act (CRA)
- Convenient Care Association
- Data Axle
- Department of Housing and Urban Development (HUD)
- Department of Homeland Security Environmental Protection Agency (EPA)
- FBI Uniform Crime Reports
- Federal Communications Commission (FCC)
- Federal Deposit Insurance Corporation (FDIC)
- Federal Emergency Management Agency (FEMA)
- Niche
- Health Resources and Services Administration (HRSA)
- Home Mortgage Disclosure Act (HMDA)
- HUD Low-Income Housing Tax Credit (LIHTC)
- Institute of Museum and Library Services (IMLS)
- IRS Statistics of Income
- Moody's Analytics
- National Credit Union Administration
- National Nursing Center Consortium
- Nielsen TDLinX
- Reinvestment Fund
- Social Security Administration
- Substance Abuse and Mental Health Services Administration (SAMHSA)
- Surgo Ventures
- Trust for Public Land
- U.S. Census Bureau
- U.S. Department of Agriculture (USDA)
- USDA Economic Research Service (ERS)
- USDA Rural Housing Service (RHS)
- US Department of Energy, National Energy Technology Laboratory (NATL)
- U.S. Election Atlas
- U.S. Geological Survey (USGS)
- Valassis Lists

** Unique to PolicyMap*

For a complete list of sources, contact us.

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VENTURES**Valassis**

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POLICYMAP is a woman-led small business empowering organizations with unparalleled access to comprehensive mapping and data analytics tools. Our services are built for non-GIS professionals, data-literate researchers, and everyone in between.