

DATA TO DRIVE IMPACTFUL & EQUITABLE GROWTH

Prioritize investments that maximize community resilience & economic opportunity.

Identify Housing Needs

- Use data on housing costs, rent burdens, and HUD-assisted housing to target areas needing affordable housing projects
- Map vacant or abandoned properties for redevelopment opportunities
- Identify low homeownership areas to support first-time homebuyer programs or housing equity initiatives

Assess Economic Development Potential

- Use data on employment, industries, and education to guide workforce development efforts
- Analyze consumer spending and retail leakage to pinpoint opportunities for new businesses
- Map transportation, broadband, and utilities to prioritize infrastructure investments

Address Community Needs & Resources

- Analyze population trends, income levels, and age distributions
- Incorporate climate data on urban heat islands, flood- and fire-prone areas, and more for resilient planning
- Leverage social determinants of health (SDOH) data to reduce housing and economic disparities

POLICYMAP SUPPORTS:



Economic Development
Corporations (EDCs)



Public Housing Authorities (PHAs)



City, County, State, and Federal
Government Agencies



Regional Planning Organizations



Affordable Housing Developers



Nonprofit Housing Organizations



Advocacy Groups and Think Tanks

Join hundreds of organizations that map their success with PolicyMap.

Millions

OF DATA POINTS

OUR SOLUTIONS



Online Platform

cloud-based; annual subscription for individual, team, or enterprise



Bulk Data

via flat file, API, or Snowflake



Embed & Share

add our maps and data to your website



Partner Portal

provide access for your partners or members



Detailed Dashboards

communicate actionable data insights



Custom Solutions

consulting and custom development

SELECT DATA SOURCES

- Bureau of Labor Statistics (BLS)
- CDFI Fund
- Census American Community Survey (ACS)
- CANDID
- Census Longitudinal Employer Household Dynamics (LEHD)
- Centers for Disease Control and Prevention (CDC)/PLACES
- Centers for Medicare and Medicaid Services
- Claritas
- Community Reinvestment Act (CRA)
- Convenient Care Association
- Data Axle
- Department of Housing and Urban Development (HUD)
- Department of Homeland Security
- Environmental Protection Agency (EPA)
- FBI Uniform Crime Reports
- Federal Communications Commission (FCC)
- Federal Deposit Insurance Corporation (FDIC)
- Federal Emergency Management Agency (FEMA)
- Health Resources and Services Administration (HRSA)
- Home Mortgage Disclosure Act (HMDA)
- Home Mortgage Disclosure Act (HMDA)
- HUD Low-Income Housing Tax Credit (LIHTC)
- Institute of Museum and Library Services (IMLS)
- IRS Statistics of Income
- Moody's Analytics
- National Credit Union Administration
- National Nursing Center Consortium
- Nielsen TDLinX
- Reinvestment Fund
- Social Security Administration
- Substance Abuse and Mental Health Services Administration (SAMHSA)
- Surgo Ventures
- Trust for Public Land
- U.S. Census Bureau
- U.S. Department of Agriculture (USDA)
- USDA Economic Research Service (ERS)
- USDA Rural Housing Service (RHS)
- US Department of Energy, National Energy Technology Laboratory (NETL)
- U.S. Election Atlas
- U.S. Geological Survey (USGS)
- Valassis Lists

** Unique to PolicyMap*

For a complete list of sources, contact us.

Candid.



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