

ALIGN LIBRARY SERVICES WITH COMMUNITY NEED

PolicyMap empowers library leaders with the insights they need to make strategic, informed decisions.

How Data Powers Library Success

From grant applications and strategic planning to collection development and programming, our platform helps libraries align their services with community priorities, ensuring greater efficiency and effectiveness in meeting public needs.

- **Go Beyond Demographics:** Explore data on age, race, ethnicity, family structure, income levels, internet access, food insecurity, housing conditions, and more.
- **Budget Smarter for More Impact:** Identify funding priorities and optimize spending based on local needs.
- **Analyze Cardholder Engagement:** Upload patron data to uncover engagement patterns. Discover who's using your resources and how to better connect with underserved audiences.
- **Strengthen Grant Applications:** Highlight your library's impact and organizational vision with maps and insights.
- **Plan for the Future:** Use data to pinpoint opportunities for program development, partnerships, or expansion.

POLICYMAP SUPPORTS:



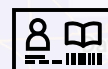
Library Leadership

Inform collection development, develop strategic plans, improve grant applications, community programming, and more.



Library Consultants

Conduct in-depth community assessments, identify service gaps, and provide actionable recommendations for libraries to enhance their impact.



Library Patrons

With a dedicated tool, PolicyMap for Public Library Patrons enables cardholders to explore community data independently via onsite or remote access.

Join hundreds of libraries that map their success with PolicyMap.



Millions

OF DATA POINTS

OUR SOLUTIONS



Online Platform

cloud-based; annual subscription for individual, team, or enterprise



PolicyMap for Public Library Patrons

Onsite & remote access



Embed & Share

add our maps and data to your website



Partner Portal

provide access for your partners or members



Detailed Dashboards

communicate actionable data insights



Custom Solutions

consulting & custom development

SELECT DATA SOURCES

- Bureau of Labor Statistics (BLS)
- CDFI Fund
- Census American Community Survey (ACS)
- CANDID
- Census Longitudinal Employer Household Dynamics (LEHD)
- Centers for Disease Control and Prevention (CDC)/PLACES
- Centers for Medicare and Medicaid Services
- Claritas
- Community Reinvestment Act (CRA)
- Convenient Care Association
- Data Axle
- Department of Housing and Urban Development (HUD)
- Department of Homeland Security
- Environmental Protection Agency (EPA)
- FBI Uniform Crime Reports
- Federal Communications Commission (FCC)
- Federal Deposit Insurance Corporation (FDIC)
- Federal Emergency Management Agency (FEMA)
- Health Resources and Services Administration (HRSA)
- Home Mortgage Disclosure Act (HMDA)
- HUD Low-Income Housing Tax Credit (LIHTC)
- Institute of Museum and Library Services (IMLS)
- IRS Statistics of Income
- Moody's Analytics
- National Credit Union Administration
- National Nursing Center Consortium
- Niche
- Nielsen TDLinX
- Reinvestment Fund
- Social Security Administration
- Substance Abuse and Mental Health Services Administration (SAMHSA)
- Surgo Ventures
- Trust for Public Land
- U.S. Census Bureau
- U.S. Department of Agriculture (USDA)
- USDA Economic Research Service (ERS)
- USDA Rural Housing Service (RHS)
- US Department of Energy, National Energy Technology Laboratory (NATL)
- U.S. Election Atlas
- U.S. Geological Survey (USGS)
- Valassis Lists

** Unique to PolicyMap*

For a complete list of sources, contact us.

Candid.

 **claritas**

data axle

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POLICYMAP is a woman-led small business empowering organizations with unparalleled access to comprehensive mapping and data analytics tools. Our services are built for non-GIS professionals, data-literate researchers, and everyone in between.